

SUAKIN REVITALIZATION

RED SEA, SUDAN

A Comprehensive Development Scheme

Outline Presentation

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Part One: Heritage Management

Suakin ?

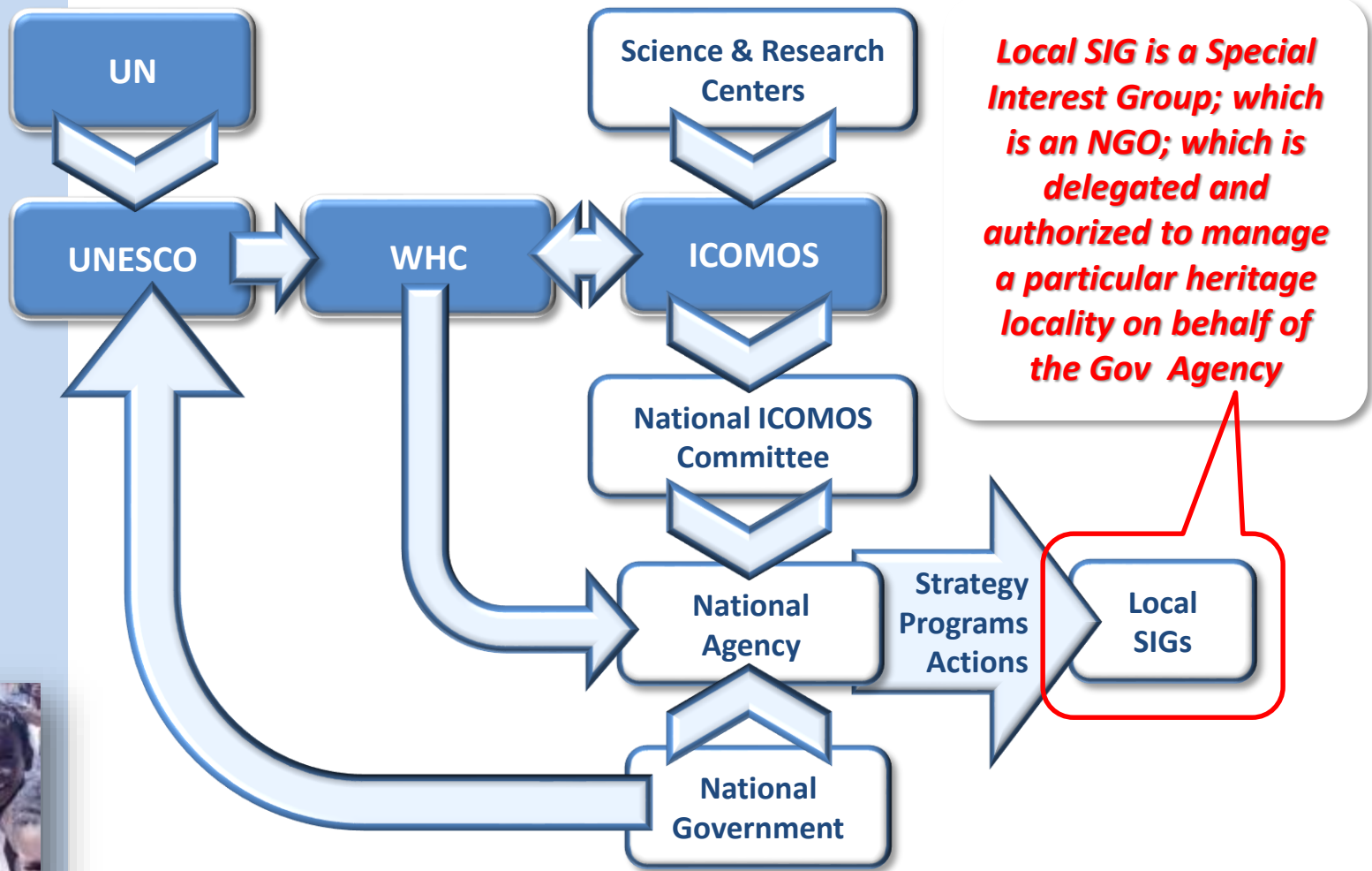


An Abandoned World Heritage Site..!!

Heritage Management ?



Revitalization Framework ?



Typical Road Map ?

Formation of Steering Committee to Launch SIG

Call for General Assembly to process formal Set-up

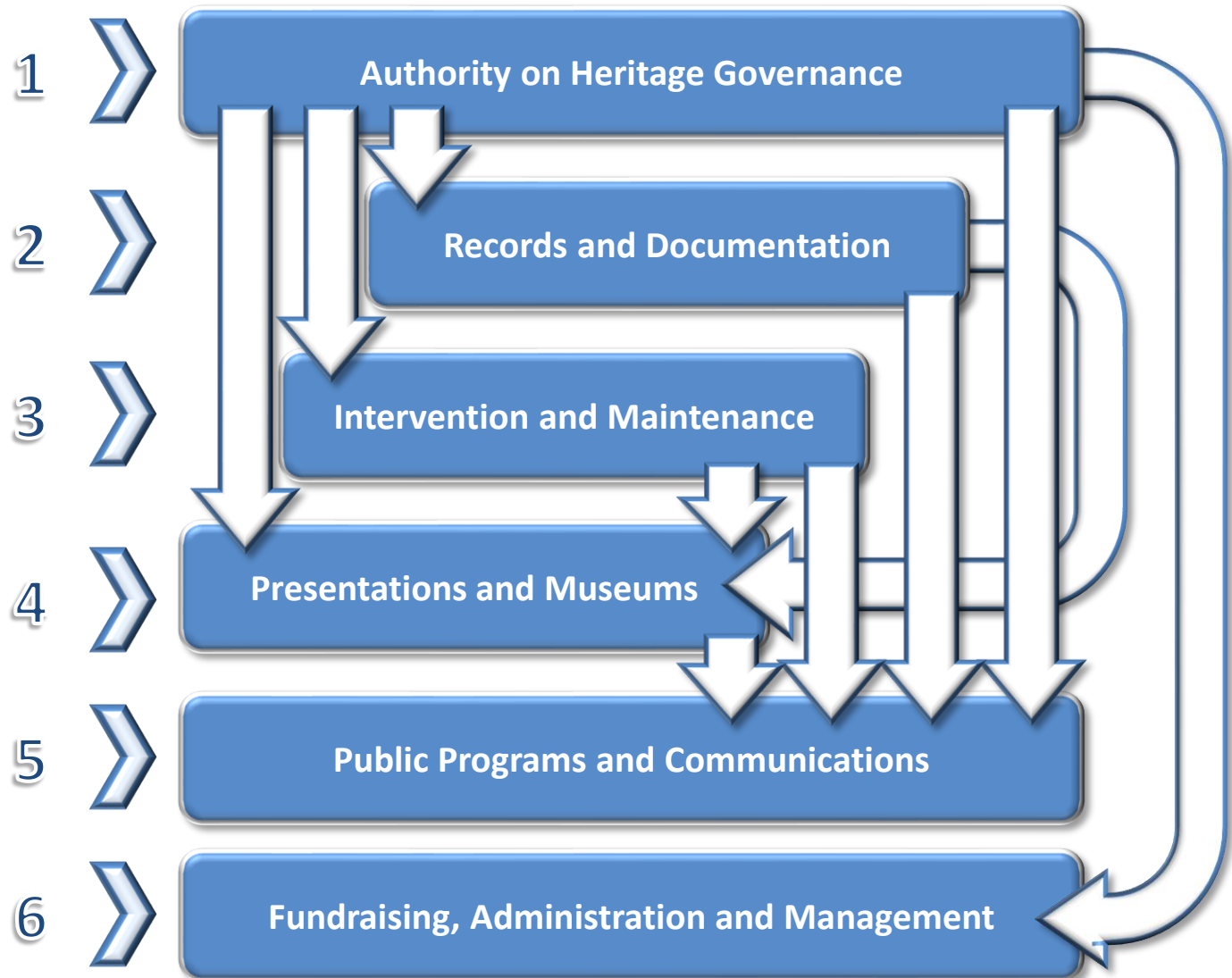
Appoint Key Advocates for the SIG
Chairman, MG, COO, Legal Counselor

Launch Fundraising Campaigns

Launch Quick Interventions & Consolidation Activities

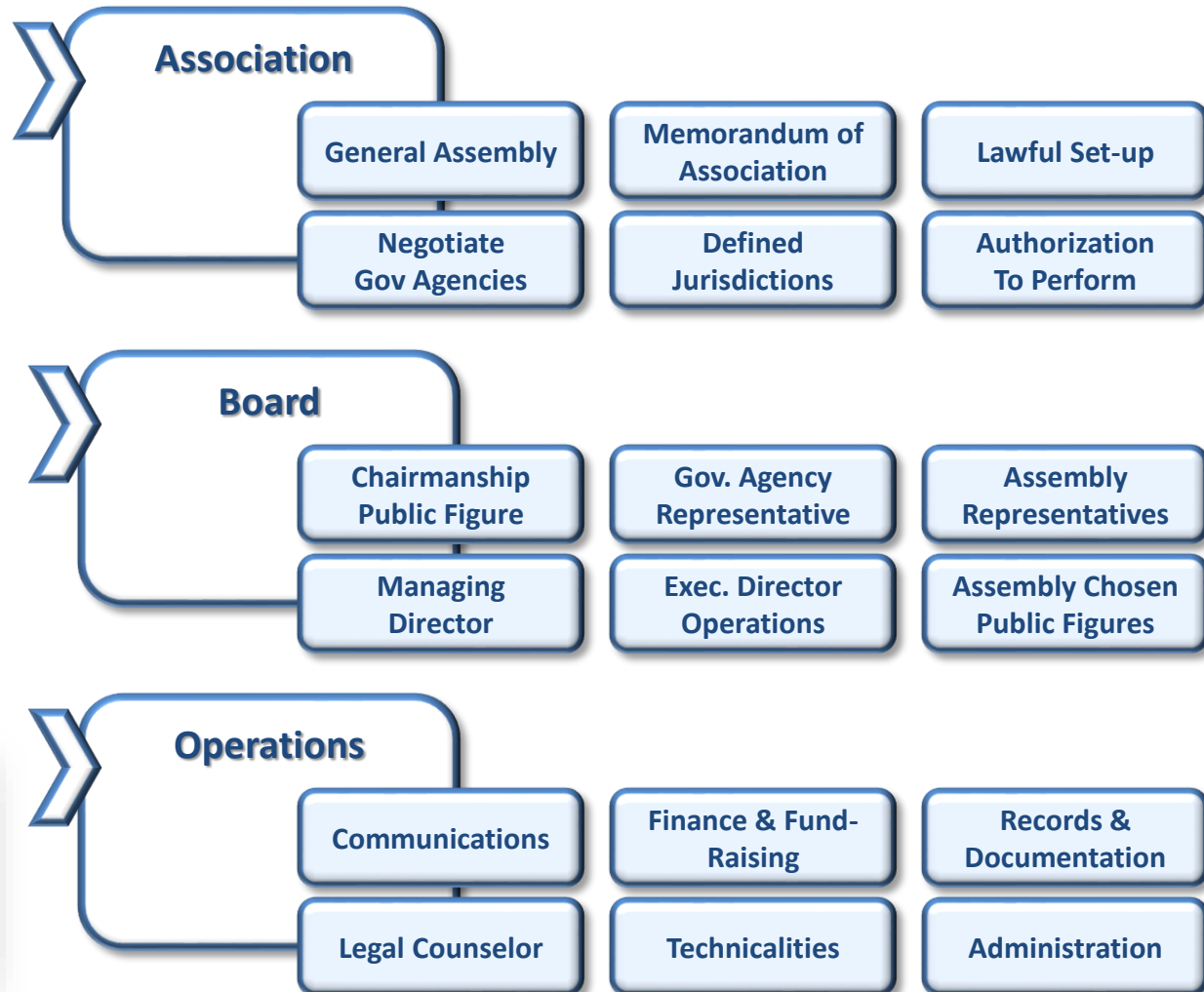


SIG Main Functions ?



Suakin Revitalization Board (SIG/NGO/Charity/NPO)

Organization ?





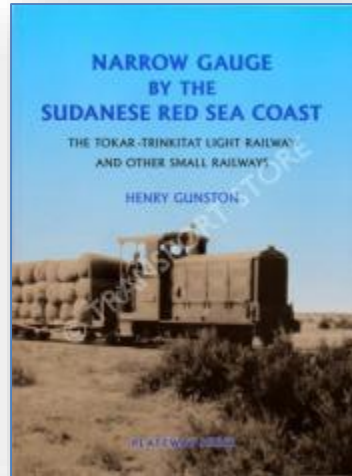
Part Two: Regional Development

Tourism ?



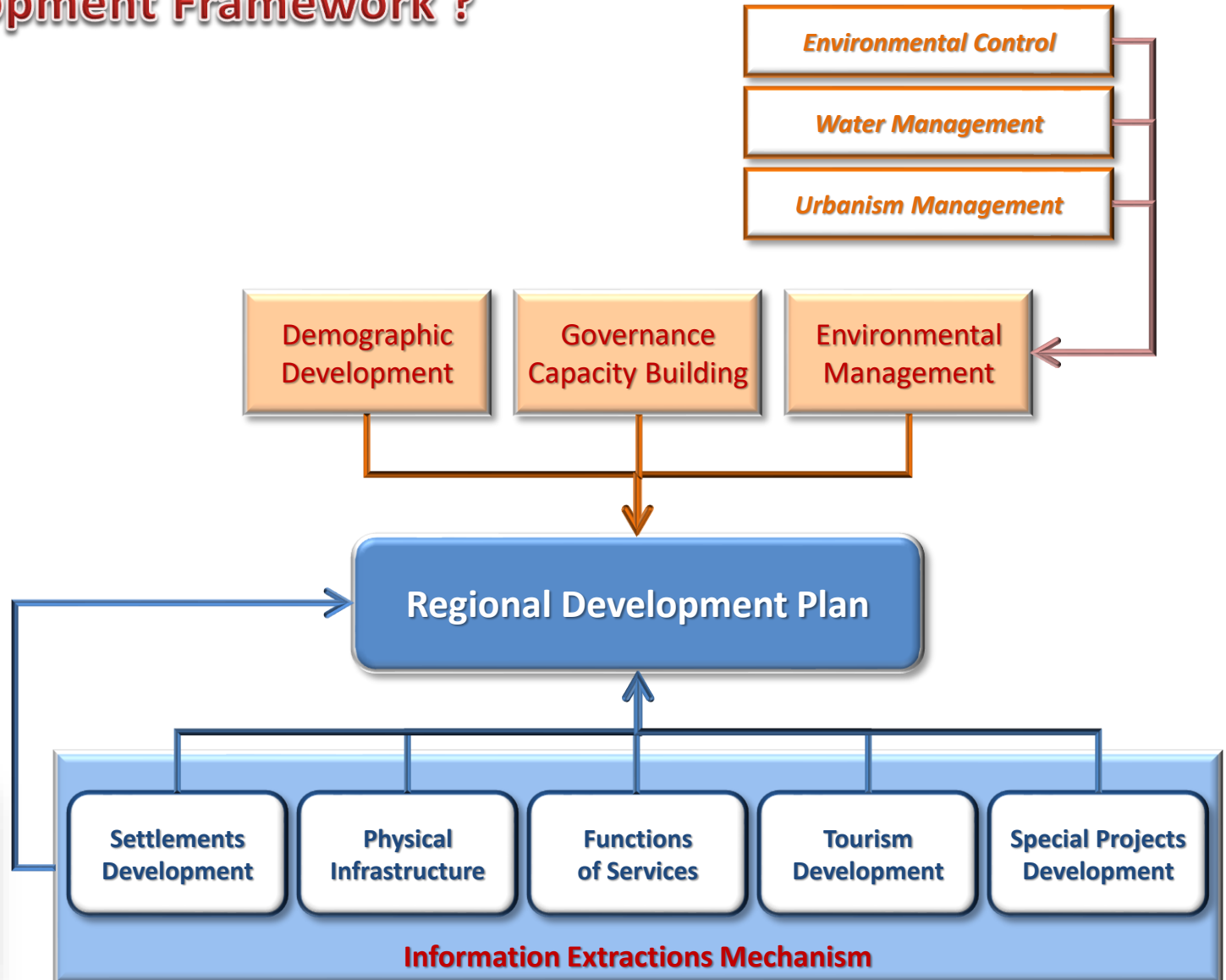
A Famous Coral, Diving and Camping Destination..

Profiles ?



Acute Demand for Acceptable Urban & Rural Development..

Development Framework ?



AGRODOR East Coast ?

An Undiscovered Pearl..

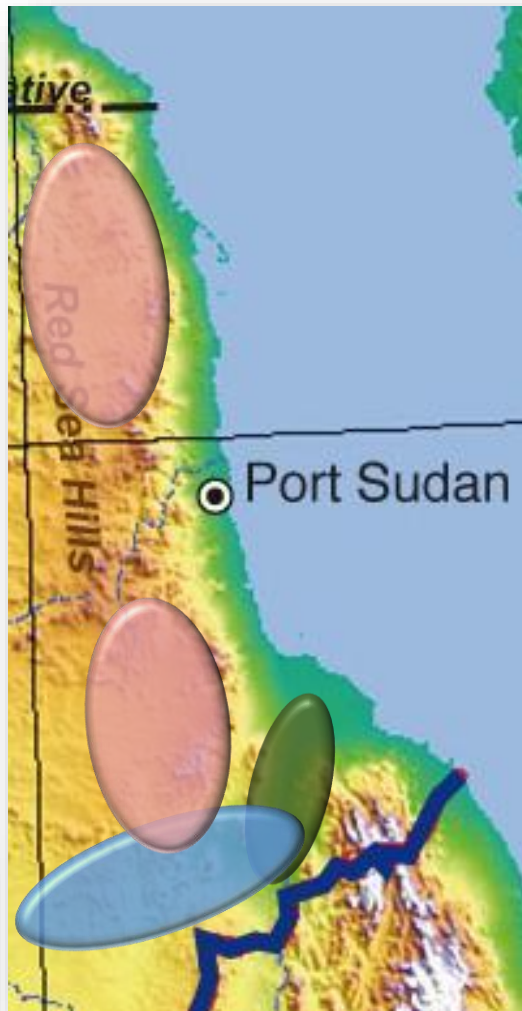


Poverty ?

Agriculture

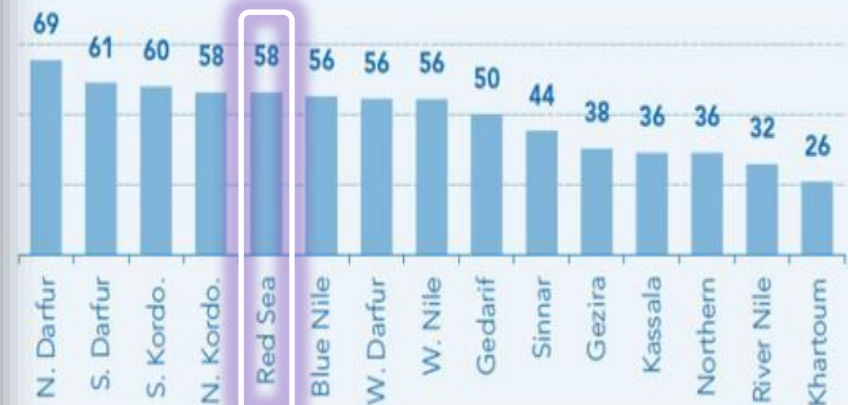
Livestock

Mining



Poverty in northern Sudan

Share of population living below the poverty line of 114 SDG per month (in %)



Poverty in rural and urban environments of northern Sudan

Share of population living below the poverty line (in %)



Strategy & Business Development ?

Sociopolitical Targets:

- Restore Regional Economic and Cultural Equilibriums
- Create New Economic Framework and Opportunities
- Create New Settlements with Employment Opportunities
- Support Regional Development Plan

Development Targets:

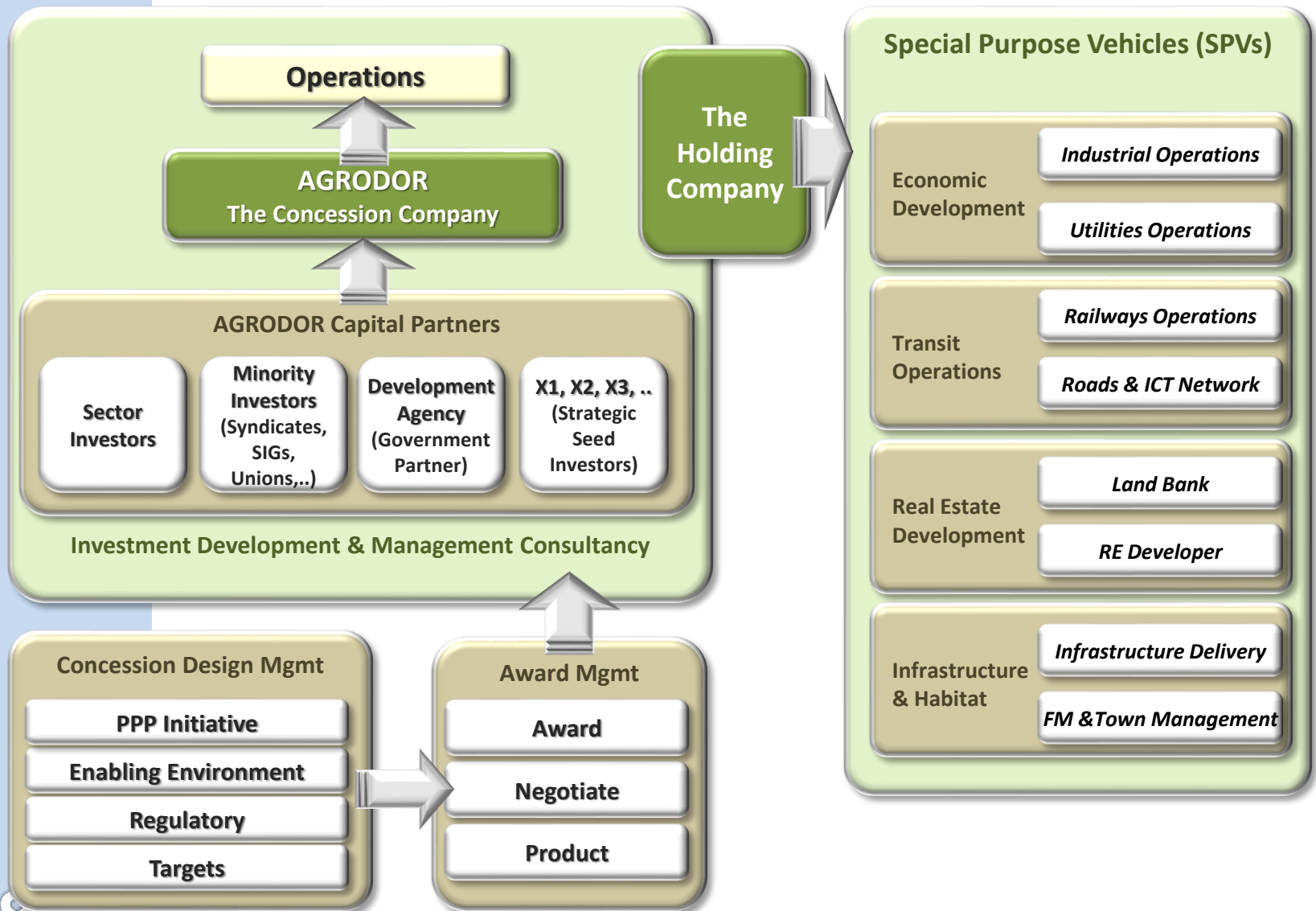
- Diversify Potentials and Capabilities
- Upgrade Farming and Agro Business and Associated Industries
- Develop Sustainable Tourism Industry
- Create a Transit Oriented Development Model
- Transport Educational and Health Services
- Boost the Economic Growth by new PPP Structures
- Revitalization of Old Suakin as an Int'l Heritage Site
- Develop a National CSR Framework for Local and FDIs
- Create Opportunities to Encourage Entrepreneurship and Enterprising



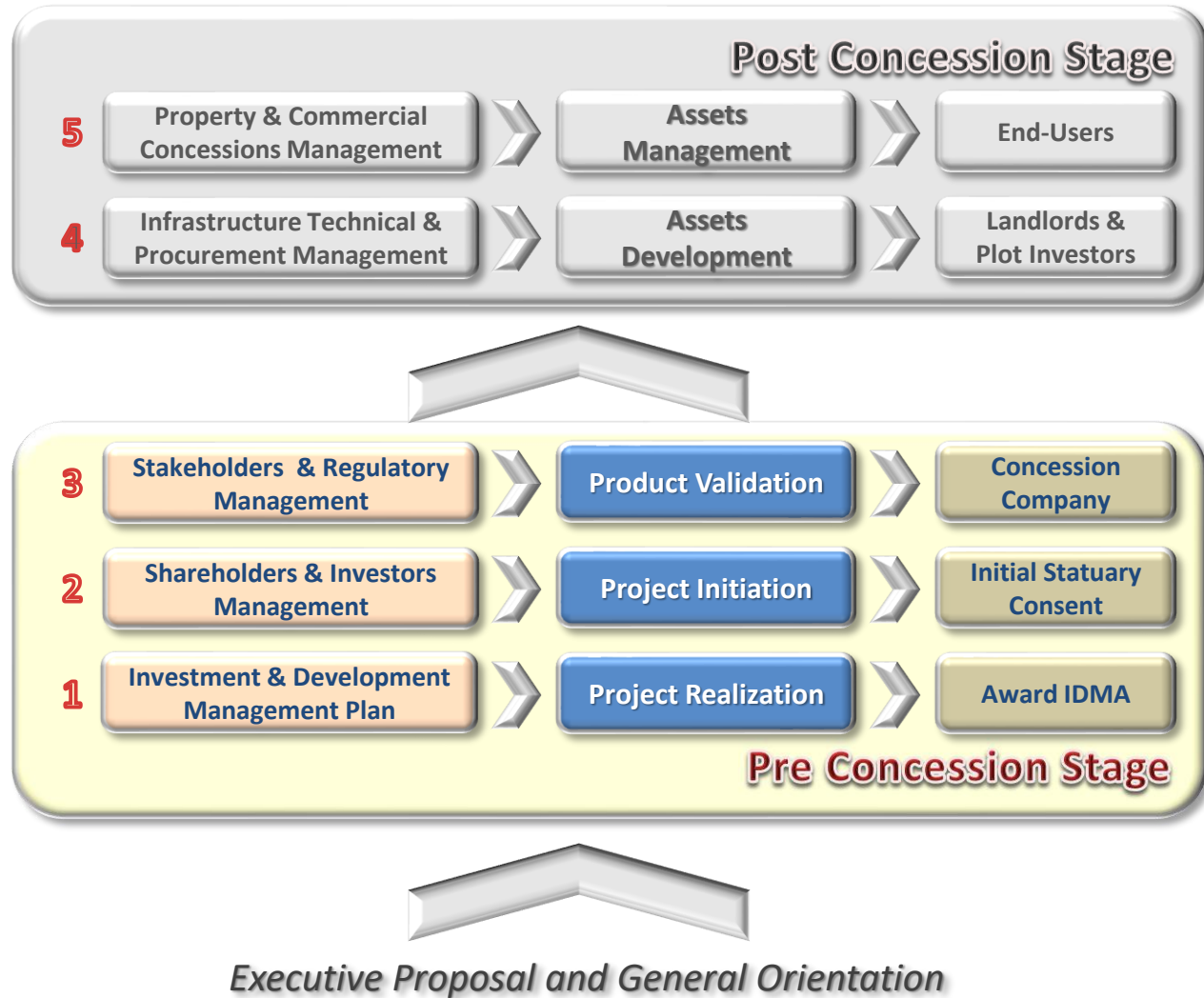


Part Three: Engagement

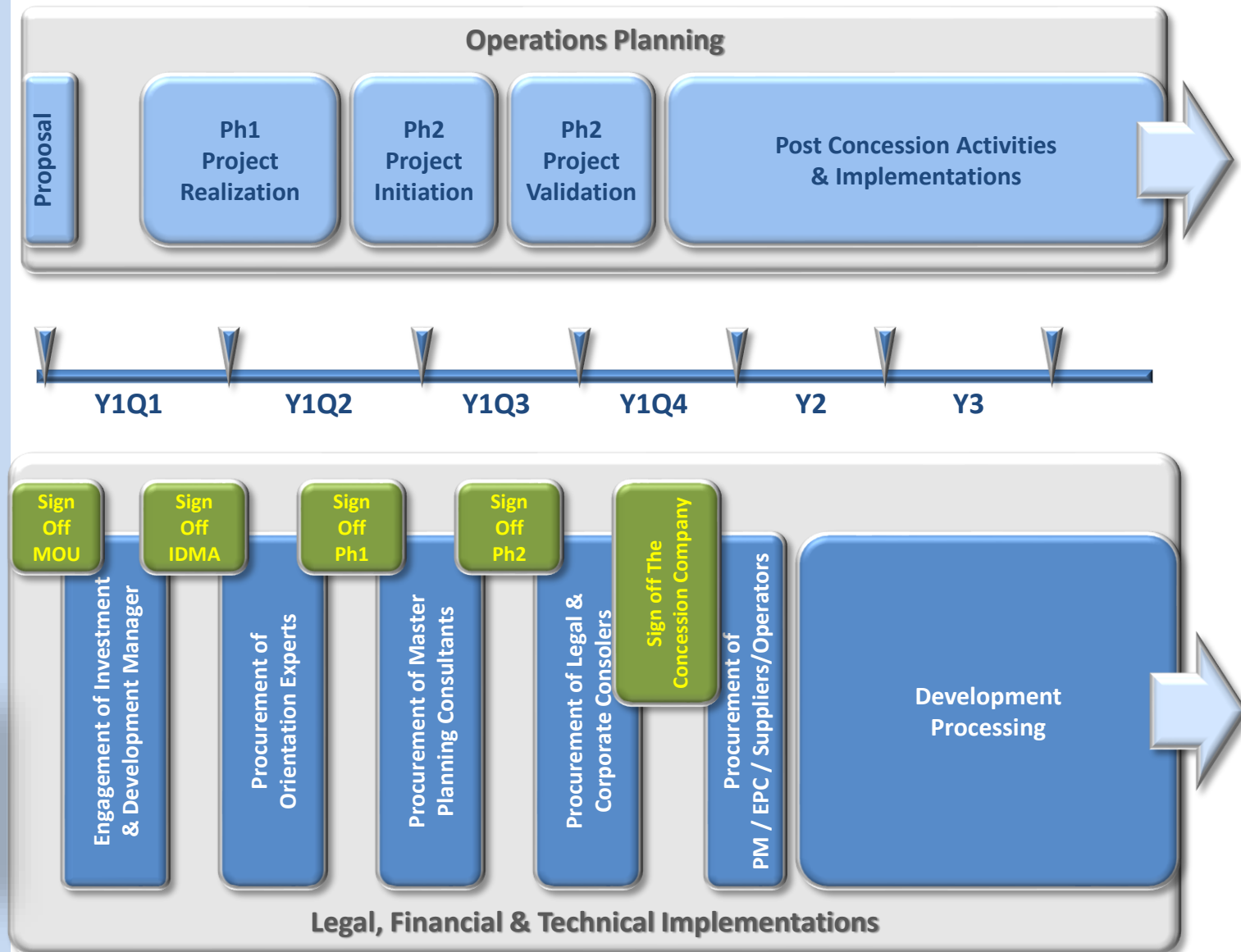
The Concession ?



Investment & Development Management ?



Proposed Timeline ?



Proposed Next Steps?

Action Item	Target Deadline
Proposal Submission	Week: 0
Proposal Discussion	Week: 1
Sign off MOU on Engagement	Week: 2
Submission of Engagement Documents	Week: 5
Engagement Discussions	Week: 7
Sign off IDMA	Week: 8
Launch Phase One: Project Realization	Week: 9
Close out of Phase One	Week: 20

