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## Top Skills

Project Planning  
Project Management  
Urban Planning

## Languages

Arabic  
English

## Certifications

MSc Sustainable planning

# Adil Abdalla

Certifications vs. Competences  
United Arab Emirates

## Summary

True Project Management is not limited to a particular line of business or predefined industry.. It is a management epistemic endeavor that once is mastered, can penetrate any and everything.. anything and any team.. towards any agreed yet rational targets..

When I had started my professional career; I had had two goals: To master the value chain of built environment, and To teach urbanity at Academia.. I had managed within 25 years to conclude the 1st, but had to scarify the 2nd for the joyful practice of the 1st..!!

My professional interests are:

- a. Resiliently initiating Project applications towards the sustainable Quality
- b. Epistemic-ally focusing on best modeling of Urbanity as humane identity
- c. Professionally representing Clients towards the rational feasibility, and
- d. Thoroughly advocating lasting Knowledge context

A Sudanese Urban Development Specialist. Architect by graduation, Project Manager by certification, Real Estate Professional by academic degrees and Senior Executive by growth. I had Contributed to more than 70 projects since 1985, with more than US\$ 7bln in contracts, and much more in associated investments. These were primarily in Sudan, Egypt, UAE & Malaysia, yet most of my career life was in Dubai of UAE.

I had taken responsibilities in Dubai Municipality, TECOM, Dubai Properties, DIFC, Jumeirah Capital and recently Dubai Maritime City. I also had worked as Freelance Adviser for Ethraa, ADAC, DAC, IRC and UNICEF.

In addition to my graduate degrees in architecture, planning and urban management; I had been trained on Six Sigma, PMP, Change

Management, PRINCE2 and Quality Management, Strategy, Business Management, etc.

Proudly to be one of few Arab Professionals in International Council on Monuments & Sites (ICOMOS), with several affiliations to International institutes; ULI, PMI, IFMA, AACE, BIFM and APMG.

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## Experience

Dubai Maritime City  
Head of Project Development  
January 2016 - Present  
Dubai, UAE

Project Management and Risk Management are twins in business.. However, both are initiated by the controversial and referral-less definition of "Scope".. While risk is embedded in any endeavor; scope is the realization of it.. Between Scope and Risk sets the Progress..

This assignment was not only an introduction to maritime business and industry, but also challenges to collaborate with urban settlement and engineering, driven by critical feasibility, commercialization and cost effective delivery management

1. Set SOW, Procure and Manage consultancy service for DMC master plan 2017 (GFA \$2bln)
2. Ditto for Revised master plan to align to business plans and demands 2018
3. Ditto for DMC Traffic Impact Study TIS 2018
4. Ditto for design & build of Commercial District urban infrastructure 2018 (\$200mln)
5. Ditto for consultancy service of Dry & Wet berths and Yards of Industrial District 2016
6. Ditto for procurement and construction of project 2017 (\$90mln)
7. Ditto for consultancy service of Dry berths and Yard for wooden vessels 2016
8. Ditto for procurement and construction of the project 2018/2019 (\$80mln)
9. Planning, management and audit all zoning processing and urban facilities & utilities
10. Strategically plan and coordinate with all civic and urban authorities
  - a. Dry Services: power, telecom, roads, traffic, open spaces
  - b. Wet Services: sewerage, potable water, storm water, firefighting, irrigation

c. Plants: substations, STPs, district cooling, MMRs, lifting stations

11. Represent the company in all engineering related matters

12. Build and mentor the project development engineering team

Referrals: Ahmmed AlHammadi +971564100716, Amr AlSabban PhD  
+971502949923, Juan Carlos +971506241408

## Various

### Freelance Trainer and Project Advisor

January 2011 - Present

<http://www.centroidpm.com/>

The associated energy of project management; and the epistemic nature of urban management; require more than a committed positions.. The vivacious human spirits of learning, experimenting and sharing the ultimate success; had drawn parallel satisfactory engagements

1. Provide Project, Program & Corporate Mgmt service for various entities, Dubai
2. Master Planning and Design for PPU Industrial Park, Uruguay
3. Initiating and Developing proposals for various PPP modeling in Africa
4. Planning a Concession Modeling for Town Management, Johor, Malaysia
5. Inventor of (Agrodor), urban hubs to combine agro economy and rail transit
  - a. In collaboration with Ethraa Investment Dubai
  - b. Negotiations for implementation in Ivory Coast, Tanzania and South Sudan
  - c. Yet to be materialized
6. Developer of (EasyProject) application for tracking deliverables, planned publishing early 2019
7. Author of (Art of Projectization), planned publishing early 2019
8. Trainer on Projects and Management, Zeymd Consultancy, Dubai, in key areas of:
  - a. Project Management
  - b. Urban Planning
  - c. Modelling of Facilities Management
  - d. Stakeholders Management

Referrals: Haseeb Zaidi +971506310035, Salem AlNuaimi +971529872000,  
Osama AlNaim +971506234320

## Roads and Transport Authority

## Chief Specialist

October 2014 - December 2015 (1 year 3 months)

Dubai, UAE

It was a great excitement to work for the 12,000-staff-RTA, which undisputedly plan and operate the transportation business and industry in Dubai.

Engagement with Rail Planning, design and construction was another epistemic addition to my professional epistemia. RTA has a unique Project and Risk management platforms that had enhanced my own perception and practices

1. Reporting to Director of Rail Planning and Design
2. Support high level analysis of projects and innovations
3. Overseeing PMO implementation and processes
4. Studied Implications of LRT on residential and commercial districts

Referrals: AbdulReda AbuelHassan +971556006555, Amr Musallam PhD +971508801838, Yasser AlShiekh +971558201554

## Ethraa FZ LLC (Enpark, TECOM)

Director

November 2010 - May 2013 (2 years 7 months)

Dubai UAE

Despite the conceptual term spent with Ethraa, yet I had gained understanding of international investment and funding, which drive the projects worldwide.

The exposure on many initiations and concepts had transformed my understanding of business exchange and processing

1. Develop a Proposal for Transit Hub, Ashgabat, Turkmenistan 2012
2. Ditto for Alrasheed Development, Iraq 2011
3. Ditto for F1 City Development, Agadir, Morocco 2011
4. Ditto for Cargo Hub, Algadhriif, Sudan 2012
5. Ditto for WASL-FM Transformation, Dubai, UAE 2012
6. Ditto for Master Planning for Industrial/Production Park, Uruguay 2012
7. Ditto for Conceptual design for Chittagong Technology University, Bangladesh 2011
8. Audit consultancy service for Raui Development, Kenya, 2018

Referrals: Osama AlNaim +971506234320,

## CentroidFM FZ LLC

Associate

January 2011 - December 2012 (2 years)

Dubai UAE

I had a passion for facilities management since my 1st exposure in TECOM at 2003, to establish the well-known-since Idama FM. I had comprehensively realized the critical role of FM and its challenges against project management to role the built environment

1. Develop and prepare proposals for FM Structuring, Planning and Management
2. Conduct reviews and audit on FM services and improvements
3. Develop FM framework of soft service
4. Engage in FM events and advocate for excellence

Referrals: Moh Hashim +971556050012, Joseph Anthony +971504529843

### United World Infrastructure

#### Director Technical Group

January 2008 - August 2010 (2 years 8 months)

This was my 1st Far-East assignment; with different mindset, cultural and professional grounds. In addition, to was an exposure to international engineering business and management. It has added lots of value to urban management context and practices

1. Representing the key technical Share Holder
2. Set SOW, Procure and Manage consultancy service for Madini master plan 2008 (GFA \$4bln)
3. Engaged in coordinate with all civic and urban authorities
4. Ditto for design & build of Clusters' urban infrastructure 2018 (\$ 260mln)
  - a. Dry Services: power, roads, traffic, open spaces
  - b. Wet Services: sewerage, potable water, storm water
5. Set SOW, procurement negotiations and audit of City Management service with Carlyle Group
6. Contribute to scope, plan and development of Brasilia Financial Center 2009
  - a. Strategic concepts of urban infrastructure and engineering
  - b. Site environmental planning and upgrading
7. Contribute to Green University conceptual master plan, Bahrain 2009

Referrals: Moh Ben Hanifiyah +60127036869, Chandani Doshi +971506503660

### DIFC

#### Director Projects & Assets Management

July 2005 - December 2007 (2 years 6 months)

Dubai UAE

This was my 1st top managerial position, where lots of lessons learned had gained in setting strategies, policies and frameworks. The nature of this global-interest entity had send me to unprecedented professional horizons locally and overseas.

1. High-level coordination among various corporate parties, for an exclusive urban development model.
2. Setting up planning, processing, and administration for business-driven frameworks, interdepartmental synergy and performance enhancement.
3. Covering all aspects of Urban management, Township management, Transit modeling, Project development and Facilities audit
4. Managing DIFC urban community of GFA 30mln/m2
5. Ditto for DIFC Building and Infra Projects of \$6bln and GFA 10mln/m2
6. Ditto for DIFC Facilities Management of annual \$10mln and GBA 2mln/m2

Referrals: Moh AlNajjar +971505886611, Jaber AlSuwaidi +971528886600, Maie Ezzeldin +971508484984

## Dubai Properties (DP)

### Senior Project Manager

October 2003 - July 2005 (1 year 10 months)

Dubai UAE

The formation of Dubai Properties was an evolution of the Engineering Department at TECOM. It was a more focus real estate experiences, which had marked the name of Dubai. The challenges to create an identity and brand was extensive and rewarding as well

1. Initiate, planning, procure and manage consultancy and construction projects of Dubai Internet City, DIC
2. Ditto for Dubai Media City, DMC
3. Ditto for Dubai Outsource Zone, DOZ
4. Ditto for Knowledge Village, KV
5. Ditto for Dubai Int'l Academic City, DIAC
6. Ditto for DTV Newsroom,
7. Ditto for Int'l Media Production Zone, IMPZ
8. Ditto for Dubai Energy Zone, DEZ,
9. Ditto for Smart City, Cochin, India
10. Ditto for Dubia Biotechnology City, Dubiotech
11. Ditto for Dubai Teleport

Referrals: Ali Buruhaima +971506449169, Gopalan N +971506532256, Bajou George +971506532256

## TECOM

Projects Manager

2001 - 2003 (3 years)

Dubai UAE

Proudly, belong to TECOM Culture, which had created the well-known- Dubai. It was not only introduction and implementation of most advanced management concepts, but also to create new customized and effective styles to deliver the unthinkable.. This was my true start of project management applications and business

1. Prepare initiation and planning studies of assigned projects
2. Manage soft and hard execution till project close out.
3. Ditto for Knowledge Village
4. Prepare initiation and master model for Smart City Cochin, India.
5. Contributed to various projects of TECOM Development.

Referrals: Referrals: Ali Buruhaima +971506449169, Gopalan N +971506532256, Bajju George +971506532256

## Dubai Municipality

Head of Design & Research Unit - Historical Buildings Section

September 1993 - March 1998 (4 years 7 months)

Dubai UAE

The brilliant training I had had in preservation, revitalization and restoration of immovable heritage had come to true challenge in Dubai, with unlimited exposure to the overall context of business. In addition, working for the mighty Dubai Municipality was in-depth training for civic administration

1. Planning and supervising implementations of heritage preservation techniques
2. Involvement in restoration design and management of consultancy contracts.
3. Successful efforts to put Dubai on world heritage activities 1990th.
4. Plan and execute the restoration of Al-Ahmadiya School
5. Ditto for Abdullah House (Heritage House)
6. Ditto for Bin Jam'an House
7. Ditto for Grand Souks in Deira and Bur Dubai
8. Ditto for Al-Fahidi Forte
9. Ditto for Hatta village
10. Ditto for several buildings in Al-Bastakiya
11. Rebuilding of old Mosques in Al-Shandagha
12. Design of Heritage and Diving villages in Al-Shandagha

13. Prepare jurisdiction and contribute to management of Dubai Heritage CBD
14. Contribute to planning and event of 1st Dubai Heritage Conference
15. Plan and produce Reference Book on Dubai Heritage Architectural Elements
16. Supervise survey and documentation of all old buildings
17. Plan and supervise all heritage related publications

Referrals: Salem AlNuaimi +971529872000, Muneer AlRais +971506542010,

### CIAH, Cairo

Architect

August 1992 - July 1993 (1 year)

This was an intensive training-on-the-job by a leading expert in preservation of historical buildings; Prof Lamie of ICOMOS. The activities included all techniques of documentation: architectural, structural, restoration and utilization. This had covered the following projects:

1. Documentation and Deterioration Assessment of Al-Azhar Mosque
2. Ditto for Al-Mogharbleen District
3. Consolidation Design of Emergency Interventions post Cairo Earthquake

### Mina Contracting

Site Manager

March 1991 - July 1992 (1 year 5 months)

This was not only an intensive experience in both traditional and new techniques of restoration, but also enterprising a private contracting business.

This had covered the following projects:

1. Restoration of Qait-bay Mosque, Cairo
2. Restoration of Al-Niel Mosque, Cairo
3. Repair cracks of a 1880 building, Cairo
4. Restoration of Abu-Hadid mosque, Cairo
5. Integrity assessment reports for various buildings, Cairo

### Centroid Consultancy

Architect

September 1988 - May 1991 (2 years 9 months)

Khartoum, Sudan

These were exciting years in my early path, not only start up of a private architecture studio, but also working with NGOs to serve the growing slums of internal displaced people at the outskirts of Khartoum..

1. Several conceptual designs for retail and residential buildings



2. Provide technical advise to Save The Children programs in Sudan
3. Ditto for German Red Cross
4. Ditto for ICC in Sudan
5. Initiate proposal to revitalization of Suakin

More than 25 years ago, I had supported the efforts of Save The Children in Haj Yousuf camp for IDP (Internal Displaced People).. I remember my design for a simple class desk, which was assembled by a veteran welder at AlHella AlJadidah.. At that time we produced around 50 for the mobile classrooms I had designed too.. Then I fled Sudan with no return.. Once a friend told me how my design is used all over Africa by NGOs.. Today, I found it by mere coincidence.. Certainly, no intellectual property to claim, even so, such contribution is the true claim..

I'm extremely thankful for such unprecedented opportunity..

### High Dam Co. for Civil Works

#### Site Engineer

May 1985 - September 1987 (2 years 5 months)

Cairo, Egypt

This was my early experience and learning curve in traditional restoration, carried out by a public civil contractor. This endeavor had included various projects:

1. Restoration of several buildings at Cairo Citadel, Cairo
2. Restoration of Amr Mosque, Cairo
3. Proposal for restoration of Dome of the Holy Rock, Jerusalem
4. Proposal for restoration of old Pharaoh Temple, Western Sahara, Egypt
5. Restoration and de-watering of AIDhafer Mosque, Cairo
6. Restoration assessment of Ottoman government building, Cairo

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## Education

### University of Hertfordshire

Master's Degree, Urban Sustainability · (2007 - 2008)

### Heriot-Watt University

Post Graduate Diploma, Property Management · (2014 - 2015)

### Helwan University Cairo

BA Arch, Architecture & Town Planning · (1979 - 1984)

## Lectures & Presentations

Technical Management · (1995 - 2010)

## Publications

Preservation & Culture · (1990 - 1998)